

overstockArt.com Featured in Exclusive Interview with Entrepreneur Podcast Network: Business Excellence and Customer Engagement

David Sasson, President and CEO of overstockArt.com, to address digital marketing strategies and popularizing art for a mass audience.

Wichita, KS ([PRWEB](#)) March 12, 2013 -- [overstockArt.com](#), a leading online distributor of high-quality wall art, announces its featured profile on the Entrepreneur Podcast Network. This exclusive interview between Eric Dye, Host and Executive Producer of the broadcast, and David Sasson, President and CEO of overstockArt.com, will be an in-depth conversation about e-commerce, business innovation and customer loyalty. The recorded broadcast will also provide listeners with extensive information about the background and success of overstockArt.com, complemented by Mr. Sasson's interest in the union between technology and a more interactive - and exciting - shopping experience.

Mr. Sasson has considerable expertise in this field, having been a speaker at the annual Mobile Marketing & Commerce Forum, alongside executives from companies such as Buy.com, Dell, Dunkin' Donuts, Etsy, HSN, InterContinental Hotels Group, Orbitz, Macy's, PayPal, Rue La La, Sears, ShopNBC.com, Taco Bell, Walgreens and Wine.com, among others. His insight, which also enjoys praise from the editors of Internet Retailer, includes ways to apply new technologies to engage consumers and fuel their passion for art.

"As a global brand that enhances the shopping experience and provides people with a diverse selection of decorative art, I welcome this opportunity to discuss issues at the forefront of commerce and customer loyalty. This broadcast with the Entrepreneur Podcast Network is a showcase of our credibility and international recognition. I encourage listeners of the program to visit [sassoncollection.com](#), where they can download the program in its entirety and explore overstockArt.com in full thereafter," says Mr. Sasson.

About overstockArt.com

Founded in 2002, [overstockArt.com](#) is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premier shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints.

The company also owns and operates Artist Become ([ArtistBe.com](#)), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011 and 2012 Second 500 Guides, and was recognized with the STELLAService Seal for elite customer service. For more information, visit <http://www.overstockart.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).